



Advertising Opportunities with British Boxing News

British Boxing News was only set up in September last year and has already reached an audience of over 50,000 boxing fans from all over the UK and has in excess of 2,000 social media followers.

British Boxing News – Averaging 7,498 views per month
Approximately six news posts daily

Facebook Like Page – 257 Likes (*Increases by 62 likes per month*)
Last three posts reached an audience of 9,946

The screenshot shows the Facebook page for British Boxing News. The cover photo features the Union Jack and the text 'BRITISH BOXING NEWS'. The page name is 'British Boxing News' with the category 'Media/News/Publishing'. The navigation tabs include Page, Messages, Notifications (15), Insights, and Posts. The right sidebar shows a 'Promote' section with 'THIS WEEK' statistics: 25 Page Likes, 25,685 Post Reach, and 0 Shop Now. The main content area shows a post with 237 likes and '+25 this week' from Luke Blackledge and 90 other friends. The post has a reach of 25,588. The post content includes a status update and a photo/video upload option.

Twitter – 1897 Followers (*Increases by 271 followers per month*)

Last three tweets reached an audience of 37,649

Popularity Increases

Facebook Likes increase by 25% each month!

Twitter Followers increase by 15% each month

Monthly Advertising Rates

All Pages Header	£100
Home Page Sidebar	£75
All Posts	£75
Footer	£25

Social Media Promotion

Facebook Promotion	£15
Twitter Promotion	£15

Package (All of the above) £250

The package works best by filling all available advertising space from the fixed header, the home page sidebar and footer and on every single post of which there are approximately six daily.

Regular social media promotion on Facebook and Twitter is also available for a nominal fee.

Contact timrickson@hotmail.co.uk now to book your space.

10% discount off all first time bookings!