



One-Off PR Proposal

Professional boxers can benefit from a press release or interview written by a British Boxing News writer.

The article will be published on the British Boxing News website, which receives a very far reach, and will be distributed on all associate social media platforms.

The reach could turn into ticket sales or sponsorship enquiries for the boxer.

Audience Reach

Platform	Monthly Reach
BBN Website	16k+
BBN Facebook Page	900+ Likes
BBN Twitter	3900+ Followers
LinkedIn	9k+ Connections
Google +	2k Connections
Stumble Upon	2k Likes
VK	500 Followers
Tumblr	1k followers
BBN Blogger	3k+
Digg	N/A
Reddit	N/A
TOTAL	40k+

This audience is solely boxing and sport fans, mostly from the UK, meaning the quality of viewership is high.

Rates

Creation of press release plus distribution: £95 one-off fee

Monthly ongoing PR package: £195 per month